



Equine Pride Performance Horse Feed
www.equinepride.com

Cost Comparison:

Alfalfa Hay @ \$100 per ton – 17 lbs. per day =	\$ 0.85
Grain @ \$16 per 50 pound bag –5 lbs. per day =	\$ 1.60
Complete Vitamin/Mineral Supplement @ \$0.50 per day =	\$ <u>0.50</u>
<i>Cost per head per day =</i>	\$ 2.95

Equine Pride Performance Horse Feed @ \$15.00 per 50# bag	
Feed 5 pounds per day at \$0.30 per pound =	\$ 1.50
Grass or alfalfa @ \$100 per ton – 12 lbs. per day =	\$ <u>0.60</u>
<i>Cost per head per day =</i>	\$ 2.10

Savings of \$25 per month per horse

Equine Pride Benefits:

- No Waste
- Ease of Feeding
- Complete – hay, energy, vitamins & minerals – no mixing
- 25% - 40% less manure in stalls
- Easy to store and haul while on the road
- Soft, palatable, fresh, and consistent pellet
- Cuts feed costs by almost \$25 per month per head
- Testimonials indicate that horse enthusiasts cut their bedding cost by %50 per month
- Elimination of ammonia smell in stalls
- Also available in 1 ton poly tote bags at a lower cost

Conventional Method:

- Shrink in hay from summer to winter is approximately 200 lbs. per ton***
- Waste due to weather (uncovered) averages 400-800 lbs., covered is 200-400 lbs***
- Feeding hay on the ground results in waste of 18-20%***
- In order to a ration to be comparable to Pride Plus, horse enthusiast must mix hay, grain and the right supplement

*** Statements and figures are from tests performed by the University of Tennessee